

**EASWARI ENGINEERING COLLEGE**  
**CENTRE FOR ENTREPRENEURSHIP DEVELOPMENT**  
**EEC-CED**

**Vision of the Cell**

To nurture and actualize Entrepreneurial talent among students from various disciplines of engineering and management.

**Objectives of the Cell**

1. Conducting Entrepreneurial Development Programme with focus on creating Business Plan
2. Conducting programme to create awareness about Entrepreneurship
3. To study the business models created by successful & Unsuccessful Entrepreneurs and create database
4. To study the unique Indian Business Models that are successful and not documented
5. Interacting and Collaborating with venture capitalists to provide seed capital for innovations by students and faculty
6. Identifying opportunities for Green Entrepreneurship

**Scope of the Cell Activities**

1. The basic need of Entrepreneurship Development Cell is to motivate and inspire students to take up the challenges of Entrepreneurship
2. Equip budding Entrepreneurs with competent skills and provide them with required assistance
3. Make more Competitive Job Market

**Thrust Activities**

1. Creating awareness about Entrepreneurship with different focus for different students
2. Providing Entrepreneurship Development training for interested students on selected product class with orientation on preparing bankable projects

3. Provided exposure to students on Export Business Opportunities
4. Encourage students to think of small-budget projects with innovative and beneficial ideas
5. Interaction with successful Entrepreneurs
6. Guide to get Government funds for really innovative student's project

**Entrepreneurship faculty Coordinators (2019-2020) :**

S.No	Name of the Faculty	Designation	Department	Mobile Number
1.	Dr.Saikumari.V (Coordinator)	Prof & Head	MBA	9790741495
2.	Dr.Mala	Asso. Prof	EEE	9941411411
3.	Dr.Shobana	Asso.Prof	EIE	9566135296
4.	Mr.K.Ravindran	A.P	IT	9884393126
5.	Mrs.A.Usha	A.P	ECE	9841240437
6.	Mr.Chakravarthi	A.P	Mechanical	9710547502
7.	Mr.Vishnukumar	A.P	Auto	9566027476
8.	Mrs.R.Sheeja	A.P	Civil	9940805646
9.	Mr.G.Rajasekaran	A.P	CSE	7598010434
10.	Mr.S.Purushothaman	A.P	MBA	8056002014

**CED Activities List**

Centre for Entrepreneurship Development					
Events Conducted & Participated					
Academic Year (2019-2020)					
S.No	Date	Event Topic	Organizer	Venue	Students / Staff Attended
1	8/8/19 and 9/8/19	E cell-Leader Workshop (2 days)	EDII	CED Anna University	Preethi.R, Karthikasree.B (2nd year ECE)
2	24/8/19	MSME Awareness programme	MSME	MSME-Guindy	Dr.Saikumari.V- Prof & Head- CED coordinator.
3	29/8/19	Start-up Street	SRM Axis Intellects & SRMIST	SRMIST-RMP	MBA-2 Teams, Mech-1 team, IT-1 Team, EIE-1 Team, ECE-I team
4	16/9/19	TCS Digital Impact square	TCS	VCON session	MBA, EEE, EIE ED students and CSE , EEE & MBA Faculty attended

5	18/9/19, 19/9/19 and 20/9/19	Entrepreneurship programme - FDP (2 days)	Entrepreneurship development cell Anna university	MIT	Mr.Giridharan and Mr.Elumalai- A.P (Mechanical)
6	3/10/19	National conference on entrepreneurship summit	Department of Management studies	EEC	100 External 60 Internal students participated
7	5/12/19 and 6/12/19	Intellectual property Rights and Entrepreneurship	EDII	CED Anna University	Mr.Chakravarthi-A.P/Mech
8	11/12/19	Tamilnadu student innovators award for E-Cell students	EDII	CED Anna University	MBA-2 students, ECE-2 students, Mech-1 students
9	8-1-2020 & 9-1-2020	IIC Innovation Ambassador Training session	MHRD	RMK engineering college	Dr.Saikumari.V-Prof and head-MBA
10.	31-1-2020	SHE Startups	COWE	CED-AU	1 <sup>st</sup> year MBA students Deepthi, saranya and Priyatharshini.