

## **EASWARI ENGINEERING COLLEGE**

### **Technical Paper Publications in National Journal in the Year 2017**

#### **Department of MBA**

1. Dr.V.Saikumari ,” Convergence in Effective Performance Appraisal System Technique: Foster Employee Involvement and Organizational Commitment Evidence from Indian SMEs”, Asian Journal of Research in Banking and Finance,Volume7,Issue 12, 87-110.
2. Dr.V.Saikumari, ” Measurement Modelling on Knowledge Management and Mentoring Behavior: Employee Self-Efficacious and Citizenship Behavior in Indian Auto Ancillaries & Auto Component”, Asian Journal of Research in Business Economics and Management, Volume7,Issue 12, 87-101.
3. Dr.V.Saikumari, ” Impact of Jallikattu towards Dairy Entrepreneurship in Tamil Nadu, International Journal of Engineering Technology, Management and Applied Science, Volume5,Issue 3.
4. R.BanuReka, ” Upshot of Occupational Stress on Work Life Balance of Employees Working in Information Technology Organizations in Chennai” Prabandhan: Indian Journal of Management, Volume10,Issue17.
5. V.Sunitha,” Convergence in Effective Performance Appraisal System Technique: Foster Employee Involvement and Organizational Commitment Evidence from Indian SMEs”, Asian Journal of Research in Banking and Finance,Volume7,Issue 12, 87-110.
6. V.Sunitha, ” Measurement Modelling on Knowledge Management and Mentoring Behavior: Employee Self-Efficacious and Citizenship Behavior in Indian Auto Ancillaries & Auto Component”, Asian Journal of Research in Business Economics and Management, Volume7,Issue 12, 87-101.