

ED CELL ACTIVITIES

PROGRAMME REPORT

SCHEDULE-1- Entrepreneurship Awareness Camp conducted under DST-NIMAT 2018 projects

1.EAC Group Photo during Inauguration on 10/9/18.



The Schedule-1 of “Entrepreneurship Awareness Camp” was held at TRP Auditorium of Easwari Engineering College from 10/9/18 to 12/9/18. The participants were from Computer Science Engineering, Electrical and Communication Engineering and Master of Business Administration students. The participants in the EAC interacted with the entire guest arranged for various topics on Entrepreneurship. All the students attended the Entrepreneurship camp were eager to startup a venture and through EDC of the college and they have enrolled themselves to participate and be a part of the 3 days entrepreneurship training Camp organized in the campus.

Day-1

2. Inauguration

The Chief Guest for the function was Mr.Magesh, Founder &CEO,Maruthi Technocrat E-Services, Chennai. The welcome address for the Inaugural session was given by Dr.Saikumari.V-Prof & Head-MBA & EDC Coordinator. Presidential address was given by principal of College Dr.K.Kathiravan, who has highlighted the importance of Entrepreneurship in the current

scenario. The Special address was given by Dr.K.Venkatachalapthy Dean Research of SRM Group of institutions. Finally, the Felicitation address was given the special Invitees of the EAC programme.



Forenoon Session -1

1. Objectives Entrepreneurship- Mr.S.Magesh,Founder &CEO,Maruthi Technocrat E-Services, Chennai.



Address by the chief guest. The Chief of the function Mr.Magesh in his address narrated the importance of Entrepreneurship. He has also shared his experience as an Entrepreneur on E-Service business and urged the participants to take up entrepreneurship as a career to uplift the economy of the country.

Forenoon Session-2 Industrial Visit- Southern Gears, Guindy, Chennai.

In the afternoon the participants numbering 75 were taken for an Industrial visit to Southern Gears, Guindy, Chennai. The purpose of the visit is mainly to make the participants to understand the practical applications. The participants were taken to different departments such as Purchase, Stores, Accounts and production departments to have practical exposure in their functioning. The participants were satisfied with the visit as they have gained knowledge about the activities that are being carried out.

Factory Visit:



The students interacted with various department heads and the special address was also given by the founder of the firm to the students about the Entrepreneurship journey in starting the business. The Camp ended with the feedback from the students and materials was also distributed to the students downloaded from the EDII website to support them with needed information about the Entrepreneurship.

Shop floor area:



Thus the 3 days Entrepreneurship Awareness Camp was successfully completed as per the schedule mentioned and guest speaker motivated the students to start the venture on their own. The EDC of Easwari Engineering College was ready to identify and develop the Future Entrepreneurs for the Nation.