

PROJECT WORK DETAILS 2018-2020

S.NO	REGISTER NO.	NAME	PROJECT TITLE
1	310618631001	AADARSH R	A Study on "Effectiveness of Warehouse Management in AAICLAS"
2	310618631002	AAKASH V	A study on Customer relationship Management at Air India. Chennai
3	310618631003	AISHWARYAA V M	A Study on the Effectiveness of Employee Engagement in Covenant Consultants, Chennai
4	310618631004	AKASH S	A study on organizational culture with reference to "STATISTICAL SOFTWARE SOLUTIONS"
5	310618631005	ALBIN JEROME J	A Study on investment Banking Financial Services at Melpac, Chennai
6	310618631006	AMAN FRANCIS E	A study on Financial performance analysis in NLC LTD, Neyveli
7	310618631007	ARJUN A	A study customer satisfaction at BSNL india, Chennai
8	310618631008	ARSHADKHAN S	Trend analysis on digital marketing at Hyundai Motor, Chennai
9	310618631009	ARUN RAJARAM S	A STUDY ON EFFECTIVENESS OF B2B SALES PROMOTIONAL ACTIVITIES
10	310618631010	ARWIN A	A STUDY ON HANDLING PHARMACEUTICALS IN COLD CHAIN LOGISTICS, Chennai
11	310618631011	ASHIQ AHAMED A	A study on performance appraisal at viston soft technologies, chennai
12	310618631012	ASMA H	A study on Outcome of Employee Engagement on Organisational Success on Aloft Hotel
13	310618631013	ATHIRA K	A Study on Performance Appraisal at Ellipso logisitics, Chennai
14	310618631014	BALAJI A	A study on financial statement analysis at crompton ,Chennai
15	310618631015	BALAJI M	A study on barriers to implementing reverse logistics at Mohan Mutha Translogistics, Chennai
16	310618631016	BALASUBRAMANI U	A study on dealer's relationship management at thermox polymers, chennai
17	310618631017	BARATHU RAJULU K	A study on Impact of Rewards and Recognition practices on employee motivation at TPI, Avadi, Chennai
18	310618631018	BHUVANA V	A study on Impact of Corporate Social Responsibility on Financial Performance of Indian Firms

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19	310618631019	BHUVANESH KUMAR B	A study on impact of social media marketing on performance of micro and small business at Buysel, chennai
20	310618631020	BHUVANESHWARAN D S	A Study on effectiveness of supply chain management at Alloys extrusion,Chennai
21	310618631021	CHANDRAMOHAN S	A Study on impact of learning and development on employee performance at NLC,Neyveli
22	310618631022	DHEVISREE G	A study on production planning and control design (PPC) at Smart Automation Energy LLC
23	310618631023	DILLI BABU N M	A study of individual investors behaviour on Indian Stock exchanges
24	310618631024	DIVYA S	A Study on Measuring the effectiveness of E-recruitment at Fleet studio, Chennai
25	310618631025	ELAKKIYA M	A study on job satisfaction at covenant consultants, Chennai
26	310618631026	GAYATHRI M	A study on Recruitment and selection process at covenant consultants, Chennai
27	310618631027	HARI HARA SUDHAN S	A study on perception of customers towards e-commerce, domain2host, chennai
28	310618631028	HEENA SHAHANAS S	A study on CSR activities implementation at NLC India, Neyveli
29	310618631029	HEMA P	A study on Induction Program at FE Fundinfo , Chennai
30	310618631030	HEMAAMALINI A J	A study on Effectiveness of Time Management at ACE SOFTWARE SOLUTIONS PVT LTD
31	310618631031	HINDU PRIYADHARSHINI MURUGESAN	A STUDY ON THE EFFECTIVENESS OF JOB PORTAL AND NETWORKING SITES RECRUITMENT CERENTRAL CONSULTANTS -TECHNO SCIENCE,BANGALORE.
32	310618631032	JAYAKUMAR E	A study on Financial performance analysis in ICF.Chennai
33	310618631033	JAYASHREE S	A study on welfare measures at TNPL, Chennai
34	310618631034	JESU JERISH T X	A Study on "Inventory control management" at Al Quoz Contracting,Dubai
35	310618631035	KAILASH S	A study on Effectiveness of Supply Chain Process and its Relationship with Suppliers at Tradestar, Chennai
36	310618631036	KARTHIKEYAN L	A study on the influence of social media marketing on purchase decision at MMA
37	310618631037	KARTHIKEYAN P	"A STUDY ON FINANCIAL ANALYSIS OF RETURNS FROM COMMERCIAL REAL ESTATE PROPERTIES IN THE U.S WITH REFERENCE TO HIGH BROW CLIENTS

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38	310618631038	KARTHIKEYAN P L	A study on service marketing in Netaxis It solutions
39	310618631039	KAVIYA E	A study on employee engagement at ACE Software Solutions Pvt Ltd,Chennai
40	310618631041	KEERTHANA S	A study on effectiveness of recruitment for client's candidate selection process at 3Leads resources
41	310618631042	KISHORE V	A Study on customer relationship management with reference to tech data advanced solutions(I) pvt. ltd
42	310618631043	KISSHORE KUMAR S	A study on challenges faced by NLC India Ltd. in Material Handling - Storage and Transportation.
43	310618631044	LALITHA C	A study on Performance analysis in Navarathna Housing Finance Ltd, Chennai
44	310618631045	LAVANYA V	A Study on Effectiveness of Recruitment process at Vy systems
45	310618631046	LIJIN S	A systematic analysis of need and significant of RPA for statutory compliance in allsec technologies
46	310618631047	LOGESHWARI S	A study on occupational stress level among the faculty members in Surya group of institutions at villupuram
47	310618631048	MANISHA B	A study on the impact of Talent management on employees commitment and work life balance at Volibits, Bangalore
48	310618631049	MOGANA PRIYA E	A study on Customer preferences in different investment avenues with reference to chennai district
49	310618631050	MOKSHA K G	A study on job satisfaction at TNPL,Chennai.
50	310618631052	MRINALINI P	A study on Selection and Recruitment process in Autokshi Engineers Pvt Ltd,Maraimalainagar
51	310618631053	MUTHUMANI K	A study on Inventory management improves overall efficiency of supply chain at NLC India Limited
52	310618631054	NAGANANDHINI N	A study on "interview no show of job seekers" at Cerentral consultants- Techno Science, Bangalore.
53	310618631055	NANDHINI S	a study on internet of things in operations at Tech Mahindra
54	310618631056	NAVEEN KUMAR D	A study on effectiveness of Recruitment and selection process at melpac tech solutions
55	310618631057	NAVEEN KUMAR M	A study on Event management and customer satisfaction at Madras Management Association , Chennai

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56	310618631058	NIRUBASHREE V	A study on employee job satisfaction at VY Systems
57	310618631059	NISHANTH K	A STUDY ON BUDGETING PROCESS AT COMBAT VEHICLE RESEARCH AND DEVELOPMENT ESTABLISHMENT(CVRDE), DRDO – AVADI.
58	310618631060	PADMINI D	A study on the financial accounting of MMA ,Chennai
59	310618631061	PERSI ELIZABETH P	A study on Impact of Organizational climate on occupational stress of employees at IT sectors, Bangalore.
60	310618631062	PHILIP ROY BENEDICT L	A study on Customer Perception towards OPPO, Chennai
61	310618631063	POORNIMAA R S	A STUDY ON CUSTOMER PERCEPTION ON SERVICES PROVIDED BY Freighterix Cargo Solutions , CHENNAI
62	310618631064	PRASHANTH B R	A study on Retailer's Perception towards COCA-COLA Distributors, chennai
63	310618631065	PRAVEEN KUMAR M	EVALUATING TOTAL PRODUCTIVE MAINTENANCE PRACTICE IN PRECISION PROFILES INDIA
64	310618631066	PRAVEEN KUMAR ND	A Study On External Service Quality at Truweight Wellness Pvt Ltd, Chennai.
65	310618631067	PREETHI S	A study on employees welfare measures , Chennai
66	310618631068	PREETHI VALENTINA J	A study on self efficacy of employees , Chennai
67	310618631069	PRIYANKA N	A study on Customer Relationship Management , Chennai
68	310618631070	RAGHUL G	A study on recruitment process in global companies for Expatriate Managers
69	310618631071	RAJSREE RAJGOPAL	A study on the turnover intention of the employees in covenant consultants , Chennai
70	310618631072	RAMALINGAM P	A study on Marketing Strategies of Oppo and its consumer behavior
71	310618631073	RUTHIRESH S P	A study on investors awareness and perception regarding mutual funds in Bajaj capital limited
72	310618631074	SACHIN SARVESH S	A study On Service Marketing Mix in Decathlon,Secundrebad.
73	310618631075	SAI RUBINI B	A study on Employee's quality of work life in DOMAIN2HOST,Chennai
74	310618631076	SAI SARAVANAN S	A Study on Commercial Vehicle Financing and Customers in Shriram Transport Finance Company

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75	310618631077	SAIVEL M	A study about prewoned vehicles and the challenges in it for Royal Enfield
76	310618631078	SAKTHIPRIYA P	A study on brand awareness about oppo
77	310618631079	SAMYUKTHA S	A study on awareness of employee provident fund among the employees in Greendazzle corporate services pvt ltd
78	310618631080	SANGEETHA PRIYA K	A Study on Classification of Drugs for maintaining Cost Effective Inventory System in Pharmacy at ITC Limited, Chennai
79	310618631081	SANJAYKUMAR S	A study on competitors potential in comparison to tube products of india,Chennai
80	310618631082	SANTHOSH KUMAR P	A study on Debt recovery techniques implemented by exporters in ECGC, Chennai
81	310618631083	SARATH KUMAR S	A study on Mutual funds at sundaram paribas, Chennai
82	310618631084	SARAVANA ABISHEK S	A study on the process of business analytics,Pavo & Tuske innovations,Chennai
83	310618631085	SETHURAM S T	A study on Working capital management at HCL Infotech, Chennai
84	310618631086	SHALINI K	A Study on Cash flow Management of MM Medical Systems, Chennai
85	310618631087	SHALINI R	A Study on Talent Acquisition In Covenant, Chennai
86	310618631088	SHEELA P	A study on Perfomance Management in Wizklub, Bangalore.
87	310618631089	SHEELA RATHNAM V	A study on Stress Management of Employees in Sutherland, Chennai
88	310618631090	SIMSON K S	A study on Consumer Perception Towards Aavin Products in Super Market
89	310618631091	SIVASUBRAMANIAN K	A study on brand awareness and market analysis of Engage ON pocket perfume in ITC india PVT LTD
90	310618631092	SNEHA D	A study on Employee Engagement at TeamLease Services Ltd., Chennai
91	310618631093	SNEHA V	A Study on Improving the Joining ratio of Job Seekers - Chola People & Marketing Services Pvt Ltd.
92	310618631094	SOLOMON SIDDHARTH P	A study on customer approach and business promotions, Chennai
93	310618631095	SOWNDARYA K	A study on effectiveness of Cloud CRM., Chennai
94	310618631096	SREE VISHNU K N	Analysis of impact of distributors on market position of oppo mobiles , Chennai
95	310618631097	SRIRAM T	A study on employee skill development at TeamLease Services,Chennai

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96	310618631098	SUBA KARTHIK B	A study on employee motivation at AVR manufacturers , Chennai
97	310618631099	SUBASHREE S	A study on Employee satisfaction with reference to workmen at TVS Sundaram Motors
98	310618631100	SUGASHINI R K	A Study On Attrition Process In Covenant Consultants, Chennai.
99	310618631101	SUKANTHA KUMAR V	A Study on Innovative ways of financing trade credit and trends in Indian export factoring field.
100	310618631102	SURYA K	A STUDY OF CEMENT MATERIALS LOGISTICS DECISION PROCESS, kovai
101	310618631103	SURYA KUMAR M	A study on E-Learning impacts of Wizklub on its users, Bangalore.
102	310618631104	SURYA PRAKASH V	A study on scope and opportunity for export of Indian goods to CIS countries
103	310618631105	SWATHY R	A Study on Career Development at Hulk cargo solutions, Chennai
104	310618631106	SWEATHA V	A study on training and development at L&T, Chennai
105	310618631107	SWETHA C	A study on future of online recruitment in centurist solutions, Chennai
106	310618631108	THARA D	A Study on The significance of MIS at BRO Mobile Trading Pvt Ltd
107	310618631109	THARUN A	A study on effectiveness of Digital Marketing service,Chennai
108	310618631110	THEODORE VASANTH K	A study on air freight forwarding operations at Agility Logistics, Chennai
109	310618631111	THILEEBAN R	A study on fund flow management with reference to Global logistics ,Chennai
110	310618631112	VALARMATHI K	A study on induction process to improve productivity at signware Tech, Chennai
111	310618631113	VETRIVELL E	A study on selection of Expatriate employees in Indian MNC's
112	310618631114	VIDHYASAGAR G	A study on vehicle insurance in NIACL, Chennai
113	310618631115	VIGNESH K K	A study on Financial products in ICICI Securities, Chennai
114	310618631116	VIGNESH R	A study on customer satisfaction towards online shopping with reference to wonderpick, Chennai
115	310618631117	VIGNESH S	A study on attrition rate at I3 Logistics , chennai
116	310618631118	VIJAY P	Training and development at AV Thomas , Chennai
117	310618631119	VIVEK N S	A STUDY ON CASH FLOW MANAGEMENT WITH REFERENCE TO PICASTRA LOGISTICS

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118	310618631120	YUVARAJ R	A study on quality of services at skyware solutions, chennai
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